

Missouri State Library

# Show Me *Express*

Published by Secretary of State Jason Kander

October 6, 2015

*Show Me Express features time-sensitive information about State Library programs and current news of interest to the Missouri library community.*

## Library Development Team Update

Congratulations to Carl Wingo on his upcoming retirement. Carl has served as the Library Development's Technology consultant since 1997. He has been instrumental in helping libraries improve technology-based services. When he first started, he assisted libraries that were just converting to automated library systems and joining the REAL Program for Internet access. During his tenure, his scope of work expanded to include digitization projects, first with Virtually Missouri and now the Missouri Digital Heritage program. He was instrumental in expanding resource sharing through Show Me the World, in which catalog records of Missouri public libraries were loaded into OCLC's WorldCat to facilitate access through interlibrary loan (ILL), and with the implementation of the statewide courier service that made ILL easy and affordable for libraries. Most recently, he has also worked with Missouri Evergreen, to establish an open-source shared library consortium, which now has 24 members and over 1.4 million items. His wealth of knowledge and expertise will be greatly missed. Carl's last day in the office will be Oct. 30, 2015.

Beginning Nov. 2, direct questions regarding Missouri Digital Heritage to Matt Butler at [matthew.butler@sos.mo.gov](mailto:matthew.butler@sos.mo.gov). Please direct any questions regarding technology and resource sharing to Debbie Musselman at [debbie.musselman@sos.mo.gov](mailto:debbie.musselman@sos.mo.gov).

## Summer Library Program Workshops Announced

Sherry Norfolk, professional storyteller and consultant, will present ideas for new programs, displays, hands-on activities and practical tips for outreach programming for the 2016 Missouri statewide

summer library programs, “On Your Mark, Get Set, Read!” for children and “Get in the Game: Read” for teens. These workshops are free and open to Missouri public and school library personnel who serve children and their families. Locations, dates and times include:

- Lebanon-Laclede County Library, Oct. 28, 9:30 a.m. – 3:30 p.m.
- Kansas City Public Library, Plaza Branch, Oct. 30, 9:30 a.m. – 3:30 p.m.
- Keller Public Library, Nov. 4, 9:30 a.m. – 3:30 p.m.
- University City Public Library, Nov. 5, 9:30 a.m. – 3:30 p.m.

Registration is required for the workshops and can be completed at [Summer Reading Program Workshops](#). Registration closes Oct. 12, 2015.

There will also be three webinars on three separate topics from the live workshops. These webinars will be free and open to Missouri public and school library personnel who serve children and their families. Topics, dates and times include:

- On Your Mark, Get Set, Read! Children’s Programming: Oct. 19, 2015 2 – 3:30 p.m.
- Get in the Game: Read. Teen Programming: Oct. 21, 2015 2 – 3:30 p.m.
- 2016 SRP Marketing and Outreach: Oct. 22, 2015 2 – 3:30 p.m.

Registration is required for each webinar and can be completed at [Summer Reading Program Webinars](#).

Please direct questions regarding the workshop and webinars to Lisa Hellman, Youth Services consultant, at [lisa.hellman@sos.mo.gov](mailto:lisa.hellman@sos.mo.gov), or call (800) 325-0131.

### **Online Trustee Training Available**

The Missouri State Library is pleased to announce the opportunity for 30 public library districts to access the United for Libraries’ [Short Takes for Trustees](#) video series and 10 to access the [Trustee Academy](#) online courses. Access is currently available and ends Sept. 30, 2016. Libraries that are interested in participating in either of these opportunities or for additional information, contact Debbie Musselman at [debbie.musselman@sos.mo.gov](mailto:debbie.musselman@sos.mo.gov).

## **MALA All-Access Pass**

The Missouri State Library is pleased to announce 100 available passes to the Mid-America Library Alliance's Online, Anytime Webcast Series for Libraries. This series is unique as it focuses specifically on library staff, patrons and boards. All subject and topic areas are specific to education and development of skills and services that will impact daily library operation. With the pass, access is also available to the new Library Espresso Shot Training Tutorials, which are three to 10-minute tutorials on timely topics of interest to library staff.

Categories explored in this series include: library reader's advisory, basic library skills, library supervisory/management/leadership, library paraprofessional skills, library programs and trends, library human resource management, library health and wellness.

The first priority for the passes will be to new directors of public libraries of any size, and to small and rural public library directors and their staffs with library service populations under 100,000. Only one staff member can use the pass. Passes may not be shared. To register, go to [All Access Pass for Libraries](#). For additional information, contact Debbie Musselman at [debbie.musselman@sos.mo.gov](mailto:debbie.musselman@sos.mo.gov) or (800) 325-0131.

## **Public Libraries and Community Engagement Webinar Series Archived**

The recent Public Library and Community Engagement webinar series facilitated by the Missouri State Library, and presented by Cassandra O'Neill from Wholonomy Consulting, is now available for viewing at [watch.more.net](#). Library staff who missed the series and are interested in exploring ways to use their resources and provide services beyond the traditional roles, may find help by viewing the series.

- [Effective Community Engagement](#)
- [Reaching Stakeholders through Social Media](#)
- [Developing Effective Partnerships](#)

The series also includes a [Community Engagement Toolkit](#) that includes a Partner Mapping Toolkit, Facilitation Tips, Six Secrets of High Impact Presenting and other resources.

## **Upcoming Continuing Education Opportunities from the State Library**

***Strengthening Communities through Technology*** on Nov. 19 from 10 – 11 a.m.

Join Patrick Wall, Christa Van Herreweghe and Bill Coleman from the University City Public Library (UCPL) as they share their experience advancing technology-based library services. They have provided access to equipment such as telescopes, a 3-D printer and scanner, audio/video production equipment, and software to create 3-D models and edit videos. They will also discuss how to learn more about these services via lynda.com. UCPL is also using technology for the StoryCorps@Your Library oral history project and is working in partnership with the Ferguson Public Library. Through a three-year Library Research Project funded through MOREnet, LSTA and other sources, UCPL has removed technological barriers from people's lives and work, while identifying and creating tools and services that libraries can use in coming years. The presenters will also discuss potential funding sources.

Registration is required and can be completed at [Strengthening Communities](#).

Direct questions about the webinar to Debbie Musselman at [debbie.musselman@sos.mo.gov](mailto:debbie.musselman@sos.mo.gov).

***Librarian411: Improving Service for People with Disabilities*** on Dec. 17 from 10 – 11 a.m.

Approximately one in five adults and one in 10 children meet the criteria for mental illness. Mental illness impacts nearly four million Americans. Libraries and library staff are uniquely placed to aid patrons with different needs by offering many services and opportunities that might otherwise be unavailable to these populations.

This webinar will examine societal beliefs and biases of mental illness and give practical tips for serving customers with different needs. Participants will explore training and other resources available on the Librarian411 website. Presenter Tonya Hays-Martin has worked in the mental health field for 22 years and is a librarian at Fulton State Hospital. Fulton State Hospital Library serves both professional staff and clients with severe and persistent mental illness. Hays-Martin was instrumental in developing the web-based training program, Librarian411. Complete required registration at [Librarian411](#) and direct questions about the webinar to Debbie Musselman at [debbie.musselman@sos.mo.gov](mailto:debbie.musselman@sos.mo.gov).

### **Public Library Survey Reminder**

The data for the 2015 Public Library Survey (PLS) must be submitted by Nov. 15, 2015. The timely completion of the PLS, to include responding to follow-up questions, is required to remain eligible for State Aid. The survey can be accessed at <http://collect.btol.com>. If a login or password is needed for

the library, please contact Terry Blauvelt at [terry.blauvelt@sos.mo.gov](mailto:terry.blauvelt@sos.mo.gov) or by phone at (417) 895-6670.

### **Libraries at the Crossroads**

The Pew Research Center recently released a study titled *Libraries at the crossroads: The public is interested in new services and thinks libraries are important to communities*. While several topics important to libraries were explored in the report, three of the major topics were: importance of the library to the community, electronic materials and new program interests. The patrons responding to the survey were most interested in seeing libraries:

- support local education;
- serve special constituents such as veterans, active-duty military personnel and immigrants;
- help local businesses, job seekers and those upgrading their work skills;
- embrace new technologies such as 3-D printers and provide services to help patrons learn about high-tech gadgetry.

The study found an 11 percent increase from 2012 to 2015 in public library mobile website access, while physical use of the library declined by seven percent over the same period. Patrons were also asked about the preference of physical books versus electronic books and library placement. The full report is available at [Libraries at the Crossroads](#).

---

To be placed on the e-mail list to receive **Show Me Express**, subscribe [online](#), or contact the Missouri State Library at (800) 325-0131.